



E-COMMERCE+[™]

Most Comprehensive & Easy-to-Use Web-based Storefront

E-COMMERCE+[™] offers powerful options for a web-based Storefront. Each option can be added as your clients needs increase.

The portal is very intuitive using shopping cart methodology similar to most online shopping experiences. If someone has purchased a book or a pair of shoes online, they will understand how to use this system.

By providing this automated service to your clients, you are now an integral part of their marketing supply chain and will benefit from increased business, client loyalty and satisfaction.

Features/Benefits

- **Self-registration** Allows an individual to set themselves up with an account, pending approval and with assignment of privileges by an administrator.

- **FedEx and UPS** Real-time FedEx and UPS shipping rates You set up the weights of each item, carton breaks, and the shopping cart calculates the shipping cost total for your customer's order.

- **Credit Card Authorization** The system is integrated with VeriSign/ PayPal. The end user can purchase items online via a credit card as well as a corporate PO number. Detailed e-mail order confirmations notify the end user and your company when an order has been made. Each portal can be connected to a merchant account for payment authorization. Your merchant account determines your ability to accept MasterCard, VISA, AMEX, Discover, PayPal and other payment types.

- **Budget/ Spend Control** Using our sophisticated security model, you can set budgets and establish an approval process for control. Rule-based approval settings can be used for more accurate production of orders, including quantity, spending control, and shipping method requirements.

- **Tax Calculator** Web service with Strikelron for calculation of tax on any domestic order by zip code, city, or county. Full use of the calculator is permitted without any fees.

- **XML Output** Creates an .xml file with each order placed with the shopping cart; ideal when integration with MIS systems is not feasible

- **Real-Time Exchange Rate** A global platform can be created with real-time exchange rates. This feature is available in many currencies, using advanced Web conversion tables.